

Why do I need to fundraise for Habitat Build Days?

The funds you raise to participate on your Habitat Build Day help us to purchase the materials, trade services and land to build Habitat homes. It costs us approximately \$250,000 to build a Habitat home. We couldn't do this without your financial support and participation on the build site!

How do I submit my donations?

All donations must be submitted **ONE WEEK before to your scheduled build date** (*Whether you are fundraising using our online fundraising platform or fundraising in-person*). **Participants must submit their required donation amount in order to participate on their build day.**

- ✓ Cash or cheque donations can be delivered to Habitat Niagara's Administrative office at Habitat for Humanity ReStore 150 Bunting Road, St.Catharines. Please make cheques payable to: Habitat for Humanity Niagara.
- ✓ Credit card donations can be made in person at the above location or over the phone by calling Dawn Marie Cavasin at 905-685-7395 x204. Office hours are Monday - Friday 9am-5pm.
- ✓ Tax receipts will be issued for donations \$20 and over. Don't forget that each donation must accompany the donor's full name and complete mailing address in order to receive a tax receipt.
- ✓ If you are unable to fundraise your minimum amount you will be contacted to donate the remainder of the amount prior to your Build Day to complete your required fundraising goal.

X NO DONATIONS WILL BE ACCEPTED AT THE BUILD SITE.

Fundraising tips

Follow the tips below to maximize your fundraising efforts.

[Online fundraising – If you haven't already done so, create your personal or team fundraising page.](#)

Customize your fundraising page

Share why you are participating in helping to build a Habitat home and upload a photo of you or your team. Participants who personalize their fundraising page raise an average of 22% more than those who don't, so compel donors to contribute by sharing your reason for committing to Habitat for Humanity.

Aim high

Strive to surpass the fundraising minimum. The more money you raise, the more good work that gets done. Pick a number that exceeds your minimum amount and go for it!

Use your fundraising page and send your first email

Take advantage of the amazing tools your fundraising page offers! Add your email contacts, send customized emails, track your responses and thank your donors.

Get social with [Facebook](#) and [Twitter](#)!

Use friendship powered fundraising to help you fundraise on Facebook – make sure you tag @HFHNiagara, doing so will allow your followers to understand more about Habitat Niagara’s mission and what we do in the community.

You can also copy your fundraising page link and share it on Twitter – don’t forget to follow and tag @HabitatNiagara. Doing so will connect you directly to all tweets from our official accounts. While you are at it, follow us and use this social network to tweet your personal page links and fundraising messaging.

Use hashtag #HabitatNiagara in your post also!

Face-to-face fundraising - Asking a potential donor for a contribution in person is always more impactful. Talking with you one-on-one will allow them to experience your passion and dedication. Click [here](#) to download and print donation forms and have them handy whenever you are in a social setting!

Expand your giving circle

You can multiply your donations by giving additional donation forms to your family and friends who have already donated, or ask them to include a link to your fundraising page in their emails.

Company donation matching programs

Visit your Human Resources representative to find out if your company or employer matches your donation fundraising efforts. Many companies are eager to support their employees, as well as the community.

Last but not least

Follow up

If you haven’t received a response from someone you’ve asked for a donation, be sure to follow up. Make a phone call or send a quick email to make sure that they haven’t forgotten your request.

Thank your donors

It is very important that to thank your donors as soon as possible! Once you have received a donation from someone, let them know that their contribution is important to you and that you appreciate it. Invite your donors to the Home Dedication Ceremony once the build is complete so they can see the results of your hard work and see how their donation dollars were used.